



## **2017 SALT CITY BASSMASTERS SPONSORSHIP OPPORTUNITIES**

---

### **1. Individual Tournament Sponsor - \$250 per Tournament**

Sponsor advertising in Club, Newsletter, on Club web site, CTC Shirts, SCBM Facebook page, and printed material, such as applications and schedules.

Sponsor provided Banner displayed at the tournaments and the sponsor is listed on Salt City Banner.

- \_\_\_ Cayuga Lake 6/25
- \_\_\_ Henderson Harbor 7/9
- \_\_\_ Onondaga Lake 7/30
- \_\_\_ Oneida Lake 8/6
- \_\_\_ St. Lawrence Seaway (Morristown) 8/13
- \_\_\_ Chaumont Bay (2Day) 9/23 & 9/24

### **2. Classic Tournament Sponsor - \$500 for the Tournament**

Sponsor advertising in Club Newsletter, on Club web site, SCBM Facebook page, CTC Shirts and printed material such as applications and schedules. Sponsor provided Banner displayed at the tournaments and the sponsor is listed on Salt City Banner. Also included in this price are two plaques listing the sponsor's name that is given to the top angler in the Boat and Co-Angler categories.

\_\_\_ **Salt City Club "Classic" Tournament Sponsor**

### **3. CTC (6 Man Team) Tournament Sponsor - \$750.00 for the Tournament**

Company Brand (Logo) will be the "main" Sponsoring on the shirts worn by the Clubs top 6 anglers and 2 alternates at the NYSBCF's CTC event, Sponsor will also be listed in the Newsletter, on the Club Banner and on the Clubs Web site, SCBM Facebook page, there are typically 30+ teams participating at this event from all across NYS, the event is held at a different location each year.

\_\_\_ **Salt City "Club Team Championship" Sponsor**



## 2017 SALT CITY BASSMASTERS SPONSORSHIP OPPORTUNITIES

---

### **4. Wednesday Night Tournament Sponsor - \$300 for all Tournaments**

Consists of six to eight tournaments (held on Onondaga Lake / Chaumont Bay will host 1 Wednesday a month in June, July & August is (1<sup>st</sup> Wednesday) ) Sponsor advertising in Club Newsletter, on Club web site, SCBM Facebook page, CTC Shirts, and printed material such as applications and schedules. Sponsor provided Banner displayed at the tournaments and the sponsor is listed on Salt City Banner.

\_\_\_ **Wednesday Night Tournament Sponsor**

### **5. Angler of the Year Sponsor (Boater) - \$100**

Includes a plaque listing the sponsor's name for presentation at the annual banquet *and mentioned on FB page after AOY is decided at end of the year*

\_\_\_ **Angler of the Year Sponsor (Boater)**

### **6. Angler of the Year Sponsor (Non-Boater) - \$100**

Includes a plaque listing the sponsor's name for presentation at the annual banquet *and mentioned on FB page after AOY is decided at end of the year.*

\_\_\_ **Angler of the Year Sponsor (Non-Boater)**

### **7. Lunker of the Year Sponsor (Boater) - \$100**

Includes a plaque listing the sponsor's name for presentation at the annual banquet *and mentioned on FB page after AOY is decided at end of the year- CASHION RODS*

\_\_\_ **Lunker of the Year Sponsor (Boater)**

### **8. Lunker of the Year Sponsor (Non-Boater) - \$100**

Includes a plaque listing the sponsor's name for presentation at the annual banquet *and mentioned on FB page after lunker is decided at end of the year.*

\_\_\_ **Lunker of the Year Sponsor (Non-Boater)**



## 2017 SALT CITY BASSMASTERS SPONSORSHIP OPPORTUNITIES

---

**9. Classic Lunker Sponsor (Boater) - \$50**

Includes a plaque listing the sponsor's name for presentation at the annual banquet.

\_\_\_ **Classic Lunker Sponsor (Boater)**

**10. Classic Lunker Sponsor (Non-Boater) - \$50**

Includes a plaque listing the sponsor's name for presentation at the annual banquet.

\_\_\_ **Classic Lunker Sponsor (Non-Boater)**

**11. Individual Tournament Lunker Sponsor (Boater) \$25 per tournament.**

\_\_\_

**12. Individual Tournament Lunker Sponsor (Non-Boater) \$25 per tournament.**

\_\_\_

**13. Patron Sponsor- Sponsor provides cash/check or merchandise valued at \$50 or more.** The sponsor is listed on the Salt City Club Banner, State Team Shirts(CTC), Newsletter and Website.

\_\_\_ **Patron Sponsor**

**14. Tournament Goody Bag Sponsor**

Sponsor provides bags containing a selection of productive hard and soft bass lures/baits with a retail value of at least \$25. These are presented to the finishers following those that have received cash payouts. Quantity of bags and number of tournaments will be at the sponsor's discretion. As an alternative the sponsor can provide the funding and Salt City Bassmasters will buy and assemble the bags. Sponsor gift certificates could also be substituted for lures/baits. Sponsor will be noted at the time the bags are distributed and given mention in the Newsletter and on the web site and FB page, when awarded.

\_\_\_ **Tournament Goody Bag Sponsor**



## 2017 SALT CITY BASSMASTERS SPONSORSHIP OPPORTUNITIES

---

### 15. Tournament Banner Sponsor - \$100 for the season.

Sponsor provides a banner of their choice and display stand for display at each of the 6 tournaments and the Club Classic.

\_\_\_\_ **Tournament Banner Sponsor**

### 16. Sponsor Boat Advertising Participation Award

Sponsor will provide decals (approximately 3" x 15" or 6" x 6") to be applied to angler's boats (2 per boat). **Anglers will commit to leaving the decals on the boats for the duration of the 2016 tournaments.** Sponsor will provide \$50 per tournament for each of the six points tournaments (\$400 per season). A winner will be randomly drawn from the eligible boaters participating in each tournament.

\_\_\_\_ **Sponsor Boat Advertising Participation Award**

**\*\* Salt City Bassmasters can and will gladly provide an Invoice to Sponsors upon their request. \*\***

**\*\* Sponsors please take notice, the above "Sponsor / Advertising" opportunities are on a 1st come 1st served basis. \*\***

*Please contact any of the following. We appreciate your consideration of support- it helps us support and encourage club participation and assists in the continuation of our conservation and public service activities!!!*

*Tim Marvin  
Public Relations/Sponsorship Director  
c. 315-727-0614  
Email: [Tmarvin10@yahoo.com](mailto:Tmarvin10@yahoo.com)*

*Tom Pavlot Jr.  
President  
c. 315-404-1875  
Email: [President@saltcitybass.com](mailto:President@saltcitybass.com)*